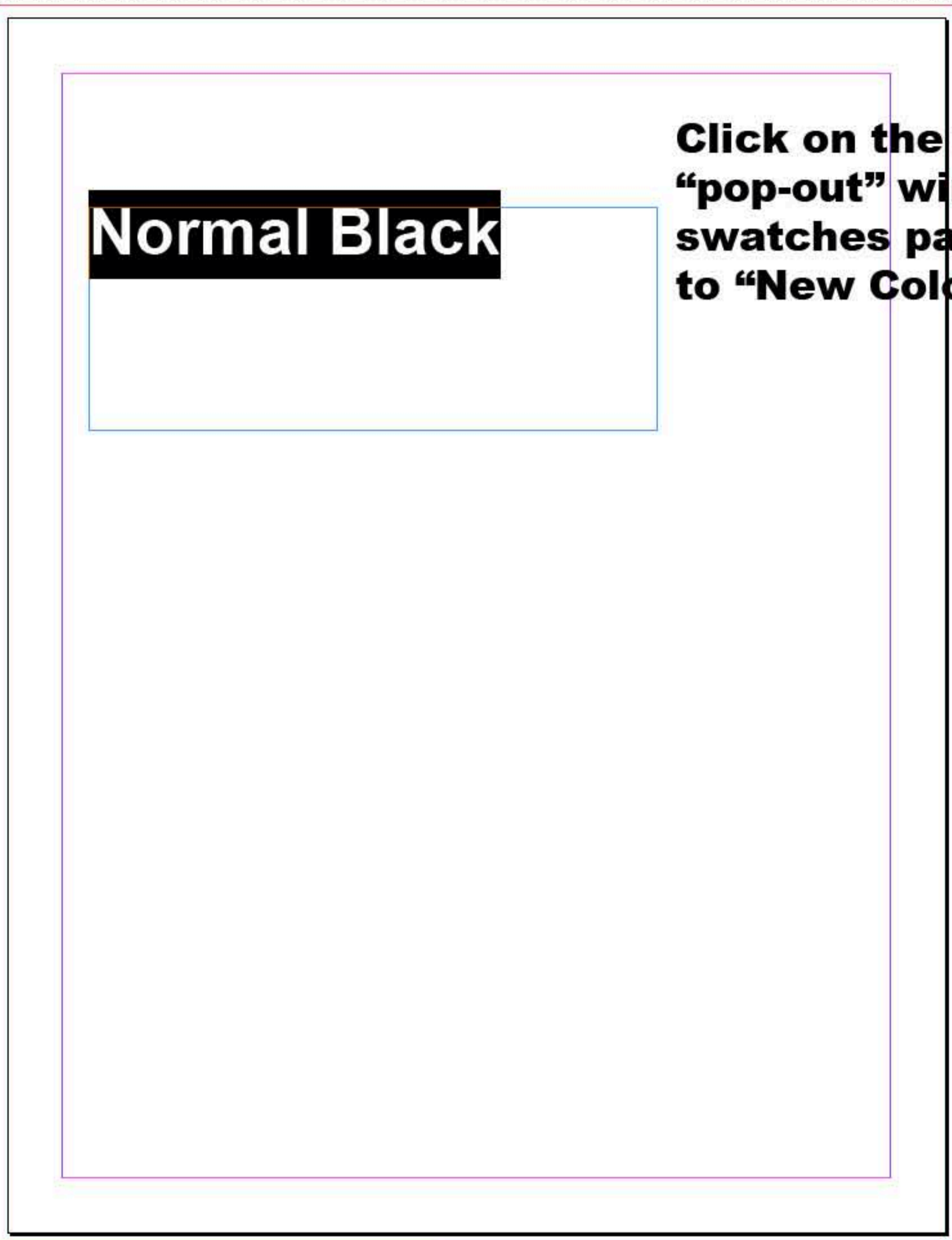
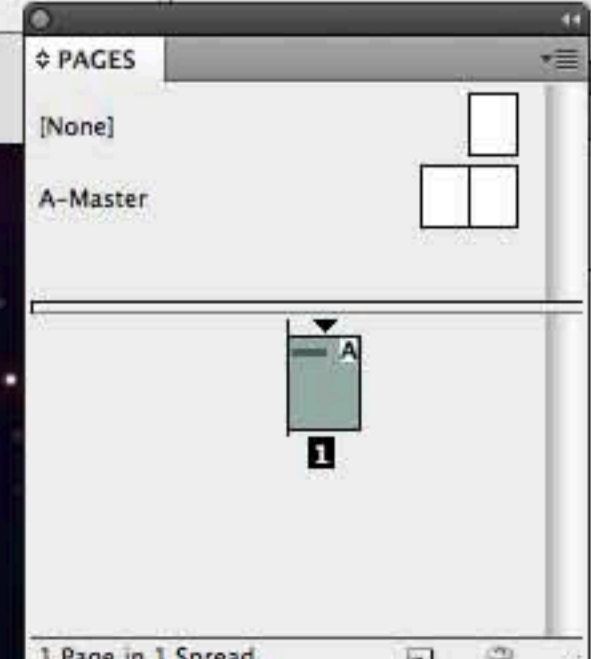
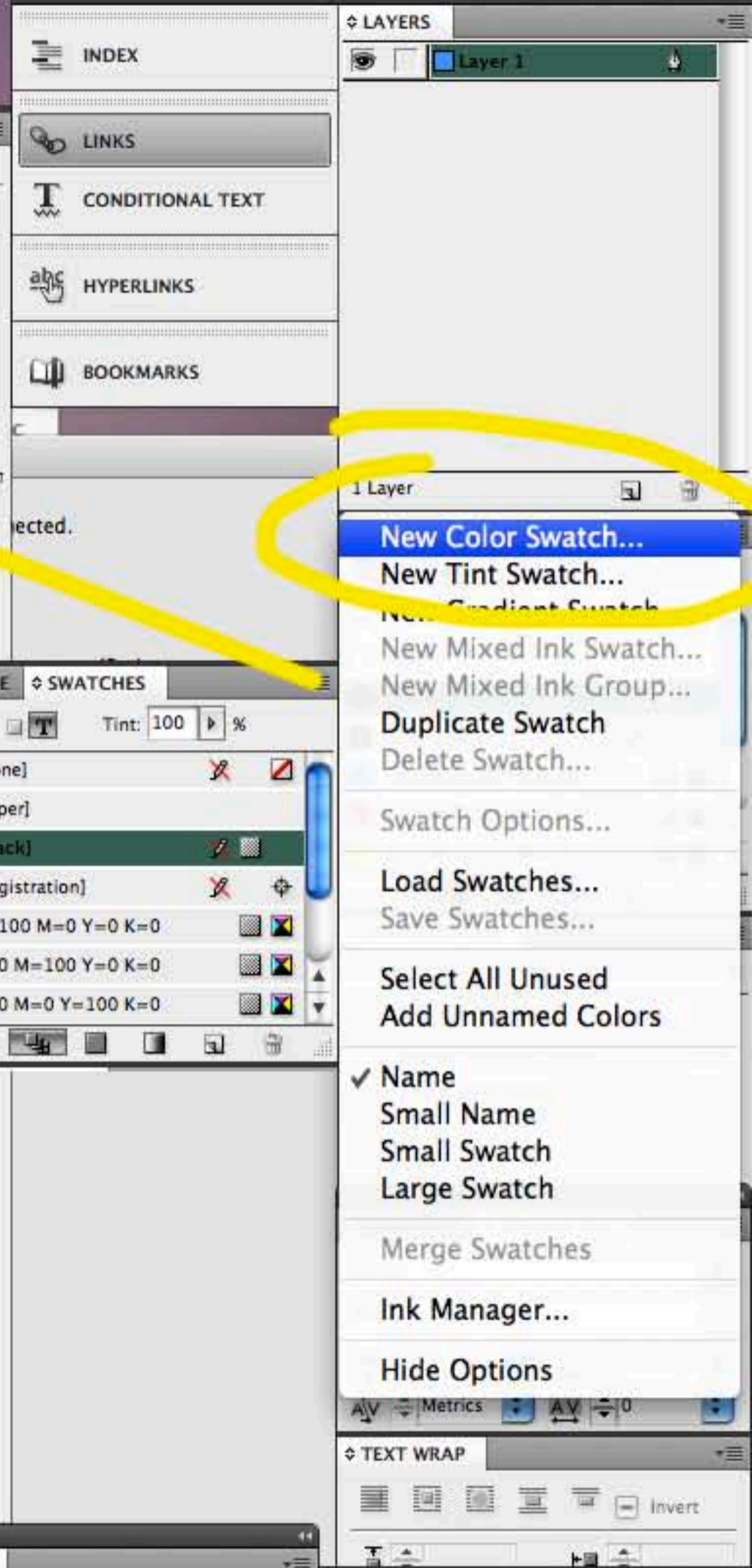
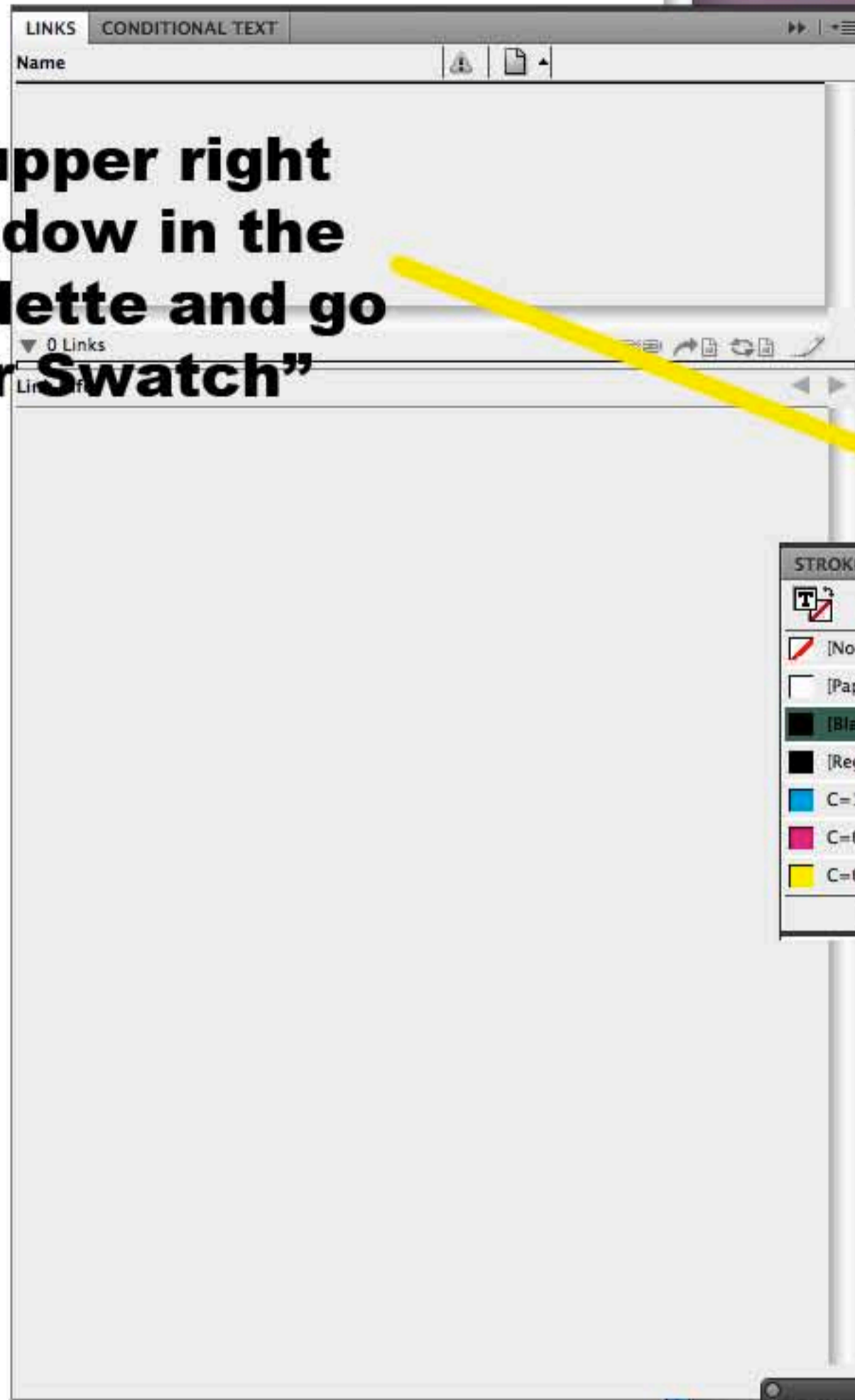


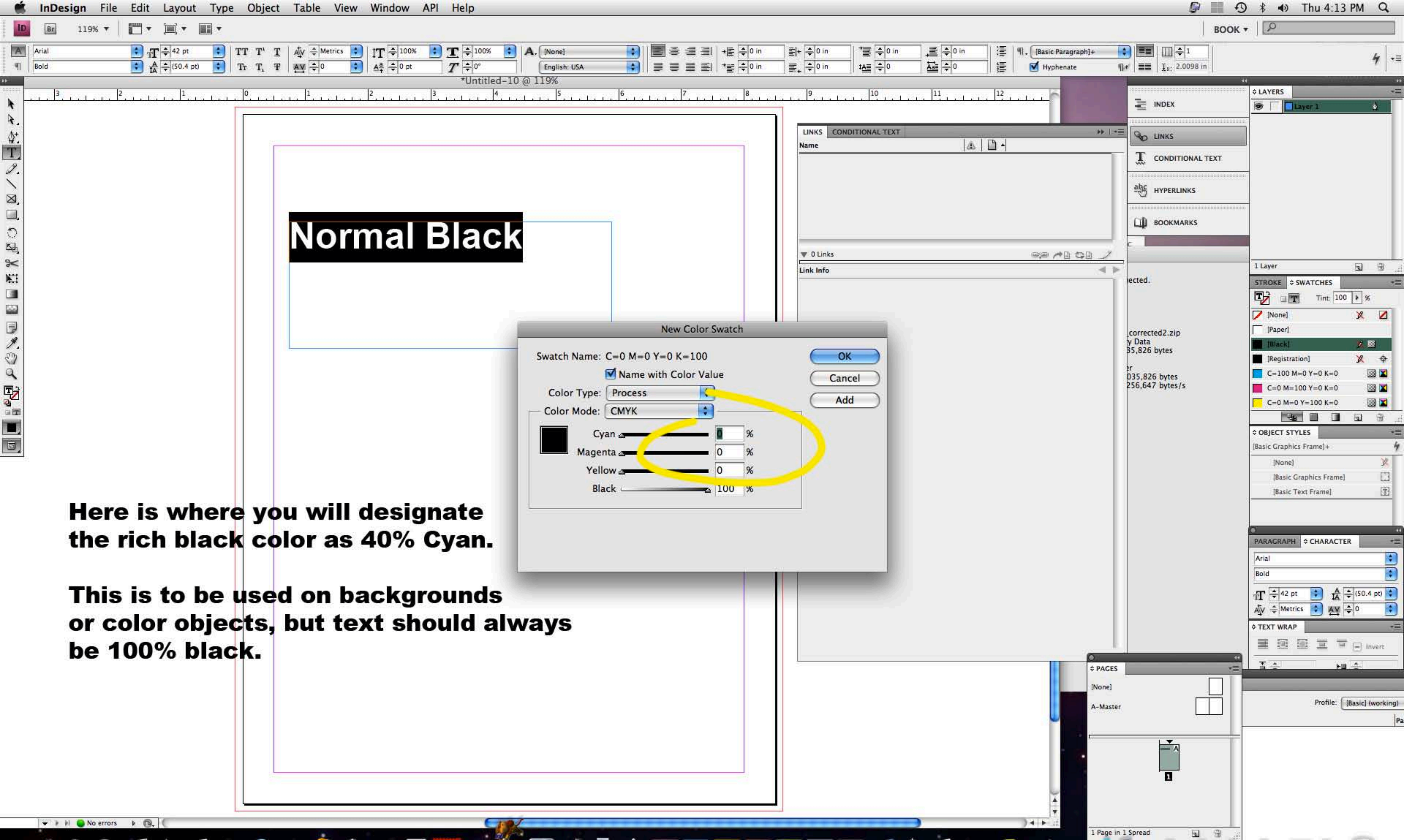
Normal Black

The built-in color in InDesign is 100% black, which should be used for black text colors.



**Click on the upper right
“pop-out” window in the
swatches palette and go
to “New Color Swatch”**





Normal Black

New Color Swatch

Swatch Name: C=0 M=0 Y=0 K=100

Name with Color Value

Color Type: Process

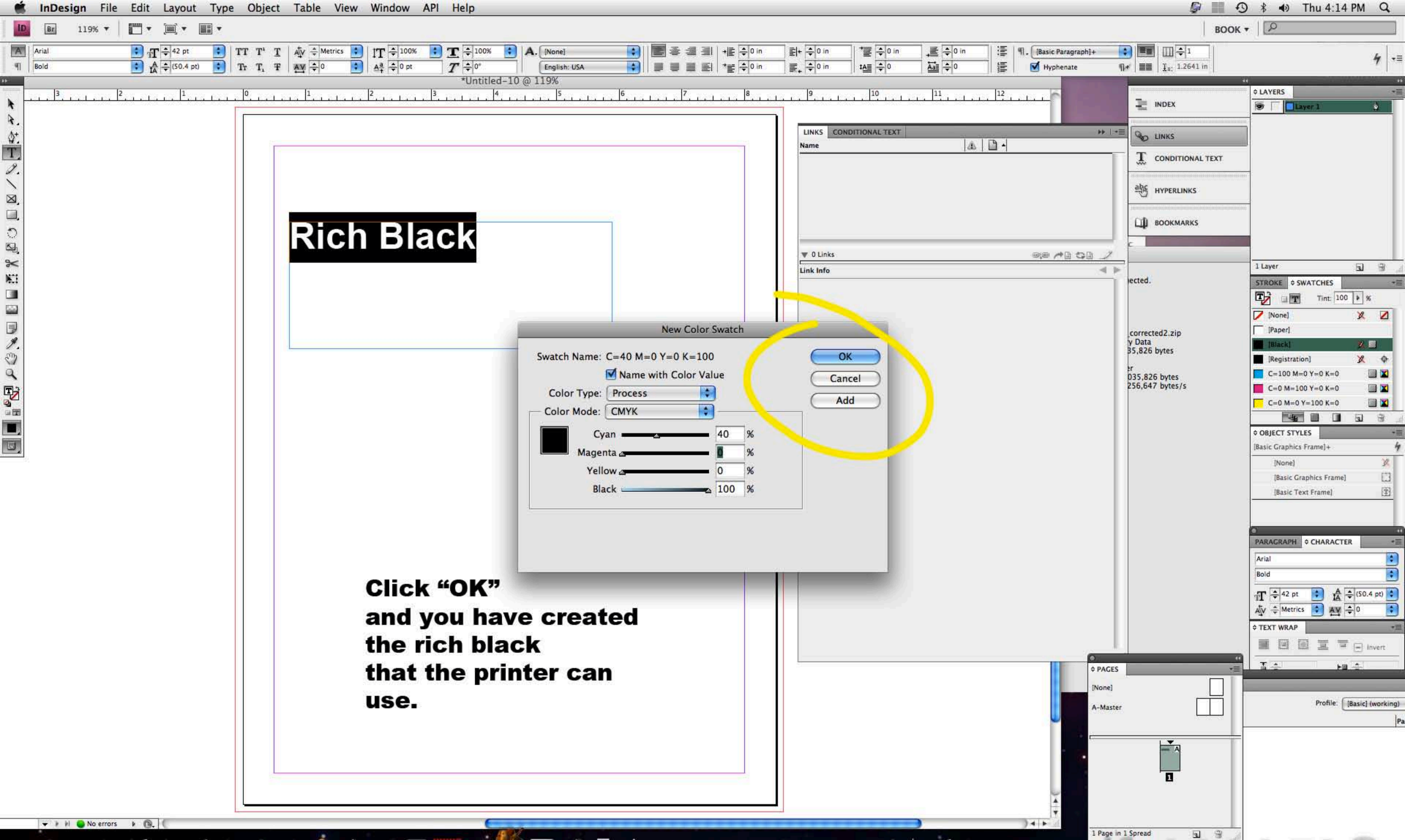
Color Mode: CMYK

Cyan	0	%
Magenta	0	%
Yellow	0	%
Black	100	%

Buttons: OK, Cancel, Add

Here is where you will designate the rich black color as 40% Cyan.

This is to be used on backgrounds or color objects, but text should always be 100% black.



Rich Black

New Color Swatch

Swatch Name: C=40 M=0 Y=0 K=100

Name with Color Value

Color Type: Process

Color Mode: CMYK

Cyan	40	%
Magenta	0	%
Yellow	0	%
Black	100	%

Buttons: OK, Cancel, Add

**Click "OK"
and you have created
the rich black
that the printer can
use.**